

CONTRACT



www.Fox8.com

WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

Contract / Revision 585484 /		Alt Order # 09850971
Product RNC		
Contract Dates 10/25/12 - 11/05/12		Estimate # 3442
Advertiser Republican National Committee		Original Date / Revision 10/23/12 / 10/23/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WJW	Account Executive Alexandra Bradley	Sales Office Washington DC
Special Handling		
Demographic Adults 35+		
IDB# 8380	Advertiser Code 20	Product Code 445
Agency Ref		Advertiser Ref

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
N 1	8	11/05/12	11/05/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$3,400.00
		FOX8-NWS-MORNG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	M-----				1	\$3,400.00			
N 2	8	11/05/12	11/05/12	M-F 6a-8a	6a-8a Rotator		:30			NM	2	\$6,800.00
		FOX8-NWS-MORNG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	M-----				2	\$3,400.00			
N 3	8	10/25/12	10/25/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$3,500.00
		FOX8-NWS-MORNG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	---T---				1	\$3,500.00			
N 4	8	10/26/12	10/26/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$3,500.00
		FOX8-NWS-MORNG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	----F--				1	\$3,500.00			
N 5	8	10/29/12	10/29/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$3,500.00
		FOX8-NWS-MORNG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	M-----				1	\$3,500.00			
N 6	8	10/30/12	10/30/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$3,500.00
		FOX8-NWS-MORNG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-T-----				1	\$3,500.00			
N 7	8	10/31/12	10/31/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$3,500.00
		FOX8-NWS-MORNG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	--W----				1	\$3,500.00			
N 8	8	11/01/12	11/01/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$3,500.00
		FOX8-NWS-MORNG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	---T---				1	\$3,500.00			

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<u>Contract / Revision</u> 585484 /		<u>Alt Order #</u> 09850971
<u>Contract Dates</u> 10/25/12 - 11/05/12	<u>Product</u> RNC	<u>Estimate #</u> 3442
<u>Advertiser</u> Republican National Com		<u>Original Date / Revision</u> 10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals	
											Spots	Amount
N 9	8	11/02/12	11/02/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$3,500.00
FOX8-NWS-MORNG												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$3,500.00			
N 10	8	11/05/12	11/05/12	M-F 8a-9a	8a-9a News		:30			NM	1	\$3,400.00
FOX8-NWS-8AM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$3,400.00			
N 11	8	10/25/12	10/25/12	M-F 8a-9a	8a-9a News		:30			NM	1	\$3,500.00
FOX8-NWS-8AM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$3,500.00			
N 12	8	10/26/12	10/26/12	M-F 8a-9a	8a-9a News		:30			NM	1	\$3,500.00
FOX8-NWS-8AM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$3,500.00			
N 13	8	10/29/12	10/29/12	M-F 8a-9a	8a-9a News		:30			NM	1	\$3,500.00
FOX8-NWS-8AM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$3,500.00			
N 14	8	10/30/12	10/30/12	M-F 8a-9a	8a-9a News		:30			NM	1	\$3,500.00
FOX8-NWS-8AM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$3,500.00			
N 15	8	10/31/12	10/31/12	M-F 8a-9a	8a-9a News		:30			NM	1	\$3,500.00
FOX8-NWS-8AM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$3,500.00			
N 16	8	11/01/12	11/01/12	M-F 8a-9a	8a-9a News		:30			NM	1	\$3,500.00
FOX8-NWS-8AM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/01/12	11/04/12	---T---				1	\$3,500.00			
N 17	8	11/02/12	11/02/12	M-F 8a-9a	8a-9a News		:30			NM	1	\$3,500.00
FOX8-NWS-8AM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$3,500.00			
N 18	8	10/26/12	10/26/12	M-F 9a-10a	9a-10a		:30			NM	1	\$2,800.00
FOX8 NEWS-9AM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$2,800.00			
N 19	8	10/31/12	10/31/12	M-F 9a-10a	9a-10a		:30			NM	1	\$2,800.00
FOX8 NEWS-9AM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$2,800.00			
N 20	8	11/02/12	11/02/12	M-F 9a-10a	9a-10a		:30			NM	1	\$2,800.00
FOX8 NEWS-9AM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$2,800.00			
N 21	8	11/05/12	11/05/12	M-F 10a-11a	10a-11a		:30			NM	1	\$1,000.00
NEW DY CLEVLND												

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<u>Advertiser</u> Republican National Com		<u>Original Date / Revision</u> 10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,000.00			
N 22	8	10/25/12	10/25/12	M-F 4p-5p	4p-5p		:30			NM	1	\$1,500.00
JUDGE JUDY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$1,500.00			
N 23	8	10/29/12	10/29/12	M-F 4p-5p	4p-5p		:30			NM	1	\$1,500.00
JUDGE JUDY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$1,500.00			
N 24	8	10/31/12	10/31/12	M-F 4p-5p	4p-5p		:30			NM	1	\$1,500.00
JUDGE JUDY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$1,500.00			
N 25	8	11/02/12	11/02/12	M-F 4p-5p	4p-5p		:30			NM	1	\$1,500.00
JUDGE JUDY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,500.00			
N 26	8	10/25/12	10/25/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$3,000.00
FOX8-NWS-5PM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$3,000.00			
N 27	8	10/29/12	10/29/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$3,000.00
FOX8-NWS-5PM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$3,000.00			
N 28	8	11/01/12	11/01/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$3,000.00
FOX8-NWS-5PM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$3,000.00			
N 29	8	11/05/12	11/05/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$3,000.00
FOX8-NWS-5PM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$3,000.00			
N 30	8	11/05/12	11/05/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$3,800.00
FOX8-NWS-6PM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$3,800.00			
N 31	8	10/25/12	10/25/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$4,000.00
FOX8-NWS-6PM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$4,000.00			
N 32	8	10/26/12	10/26/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$4,000.00
FOX8-NWS-6PM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$4,000.00			
N 33	8	10/29/12	10/29/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$4,000.00
FOX8-NWS-6PM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$4,000.00			

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<u>Advertiser</u> Republican National Com		<u>Original Date / Revision</u> 10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
N 34	8	10/30/12	10/30/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$4,000.00
FOX8-NWS-6PM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$4,000.00			
N 35	8	10/31/12	10/31/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$4,000.00
FOX8-NWS-6PM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$4,000.00			
N 36	8	11/01/12	11/01/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$4,000.00
FOX8-NWS-6PM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$4,000.00			
N 37	8	11/02/12	11/02/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$4,000.00
FOX8-NWS-6PM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$4,000.00			
N 38	8	11/05/12	11/05/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$3,800.00
FOX8-NWS-6PM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$3,800.00			
N 39	8	10/25/12	10/25/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$4,000.00
FOX8-NWS-6PM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$4,000.00			
N 40	8	10/29/12	10/29/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$4,000.00
FOX8-NWS-6PM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$4,000.00			
N 41	8	10/31/12	10/31/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$4,000.00
FOX8-NWS-6PM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$4,000.00			
N 42	8	11/01/12	11/01/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$4,000.00
FOX8-NWS-6PM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$4,000.00			
N 43	8	11/02/12	11/02/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$4,000.00
FOX8-NWS-6PM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$4,000.00			
N 44	8	10/29/12	10/29/12	World Series on FOX	7p-CC		:30			NM	1	\$15,000.00
MLB: WS GM 3-5												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$15,000.00			
N 45	8	11/01/12	11/01/12	M-F 10p-1030p	10p-1030p		:30			NM	1	\$4,500.00
FOX8-NWS-10PM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$4,500.00			
N 46	8	10/26/12	10/26/12	M-F 11p-1130p	11p-1130p		:30			NM	1	\$2,600.00
FRI NITE TDOWN												

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<u>Contract / Revision</u> 585484 /		<u>Alt Order #</u> 09850971
<u>Contract Dates</u> 10/25/12 - 11/05/12	<u>Product</u> RNC	<u>Estimate #</u> 3442
<u>Advertiser</u> Republican National Com		<u>Original Date / Revision</u> 10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/12	10/28/12	----F--				1	\$2,600.00				
N 47	8	11/02/12	11/02/12	M-F 11p-1130p	11p-1130p		:30			NM	1	\$2,600.00	
FRI NITE TDOWN													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/12	11/04/12	----F--				1	\$2,600.00				
N 48	8	10/26/12	10/26/12	M-F 1130p-12a	1130p-12a		:30			NM	1	\$2,000.00	
BG BNG THRY B													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/12	10/28/12	----F--				1	\$2,000.00				
N 49	8	10/29/12	10/29/12	M-F 11p-1130p	11p-1130p		:30			NM	1	\$2,000.00	
BG BNG THRY B													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/12	11/04/12	M-----				1	\$2,000.00				
N 50	8	10/31/12	10/31/12	M-F 11p-1130p	11p-1130p		:30			NM	1	\$2,000.00	
BG BNG THRY B													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/12	11/04/12	--W----				1	\$2,000.00				
N 51	8	11/02/12	11/02/12	M-F 1130p-12a	1130p-12a		:30			NM	1	\$2,000.00	
BG BNG THRY B													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/12	11/04/12	----F--				1	\$2,000.00				
N 52	8	10/28/12	10/28/12	Rizzo Show, the	Rizzo Show, the		:30			NM	1	\$2,600.00	
SPTS SUN WRAP													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/12	10/28/12	-----S				1	\$2,600.00				
Totals											53	\$180,900.00	

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	13	\$40,500.00	\$34,425.00
10/29/12 - 11/05/12	40	\$140,400.00	\$119,340.00
Totals	53	\$180,900.00	\$153,765.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.